

A tale of blown budgets – like every other State Government project in the last 12 years

From May 2018 Ned Kelly Alive Concept Development and Business Case - **\$2.1M**

2. Rural City of Wangaratta	
Priority Project	Contemporary Viewing Tower and Siege Site Experience with AR/VR
Implementation Cost:	\$2.1 million
Visitor Economy Outcomes:	<i>Tower</i> - 11,000 visitors creating a cumulative economic impact over 10 years of \$9,727,258 supporting 114 jobs. <i>Siege Site</i> - 5,500 visitors creating a cumulative economic impact over 10 years of \$2,652,401 supporting 31 jobs.

To assist visitors in understanding key points of interest at Glenrowan, a contemporary, architecturally-designed tower containing different viewing areas will be installed in the centre of town, on a site that would overlook the key locations of the Kelly story. The tower will feature different look-outs that essentially frame the Glenrowan landscape, providing an elevated vantage point from which to see the locations that were pivotal to the Ned Kelly story.

These landscapes will then be enhanced with Virtual Reality (VR) overlays, accessed via VR viewfinders that will be available to visitors to bring the story to life. This VR experience will be complemented by an augmented reality offering, an interactive map located within the tower, and audio elements triggered as visitors enter certain areas. There will also be a role for some static interpretive elements.

Augmented reality will also be used to bring the Siege Site to life, allowing visitors to immerse themselves in the siege via their mobile devices. It will provide those interested in history with a tangible, hands on experience, where they can control the narrative and explore the intricacies of the stories of all characters and the physical space.

Glenrowan Heritage Project



About: A \$3.5 million Victorian Government investment will enhance Glenrowan's heritage.

\$3.5M

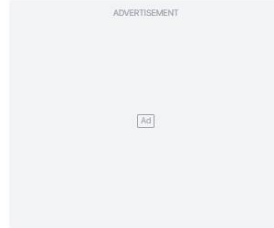
Glenrowan's \$4 million Ned Kelly heritage project set to be ready by middle of 2023



By Beau Greenway

Updated February 13 2023 - 8:25pm, first published February 7 2023 - 3:30am

0 Comments



\$4M

Ned Kelly Glenrowan building takes shape

SEP 19 2022 > UPDATED SEPTEMBER 19, 2022



North East Media

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EYE CATCHER: The Ned Kelly Glenrowan Project building has a nine-tonne structural steel roof frame with a 20-metre diameter and was assembled on the ground before being lifted in one piece by crane and secured to the wall frame. [Id:30921](#)

CONSTRUCTION of the \$4.774 million Ned Kelly Glenrowan Project building is well underway with the installation of the circular structural steel roof frame now complete.

\$4.774M

\$5.5 Million Ned Kelly Heritage Centre Set to Open in Glenrowan

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By AuctionsPlus

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\$5.5M and counting...